



PITTSBURGH PIRATES

PIRATE CITY
1701 27th Street East
Bradenton, FL 34208

www.pirates.com

2/17/11

Joseph P. Urso, Chairman
Vollara
5420 LBJ Freeway
Suite 1010
Dallas, TX 75240

Dear Joe,

It has been a great pleasure getting to know you, Dr. Troy Sanford, Julia Chiappetta, Ron Chaves and the rest of the Vollara family. I very much enjoyed touring the Vollara International Headquarters in Dallas, TX (in November 2010). Witnessing firsthand the company's contagious passion, shared vision and relentless pursuit to be the best in the business was refreshing and impressive.

As the Strength and Conditioning Coach for the Pittsburgh Pirates Baseball Club I am very selective of the supplement and/or wellness products that we bring to the clubhouse for player use. The Vollara line of products that are certified for sport through the NSF are of highest quality. The Reflex and Refuel supplements definitely have a place in the daily routine of a professional athlete seeking optimal performance.

What really gets my heart pumping are the Living Water and Fresh Air units. Not everyone is into the use of nutritional supplements and that's fine. But everyone must drink water and breathe air. The Living Water empowers us to raise alkalinity for healthier water. The Fresh Air Surround cleans surfaces and helps us breath cleaner air that is free of bacteria, mold and other contaminates.

We feel very good about equipping our ball players with Vollara's best in class products. Our job is put them in the best position to use their talents, night after night without missing a beat. Our athletes need to feel great, perform at higher levels, recover faster and compete every night. The smallest edge can lead to a win and ultimately a championship. That's what we are playing for here in Pittsburgh and that is why we feel confident using the Vollara products.

Yours in Optimal Health and Wellness,

Frank Velasquez Jr.
Strength and Conditioning Coach
Pittsburgh Pirates Baseball Club



© 2011 VOLLARA